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Code No. : 13167 N/O

VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD

Accredited by NAAC with A++ Grade

B.E. III-Semester Main & Backlog Examinations, Jan./Feb.-2024**Human Values and Professional Ethics-II**

(Common for Civil, CSE, AIML, ECE & Mech.)

Time: 2 hours

Max. Marks: 40

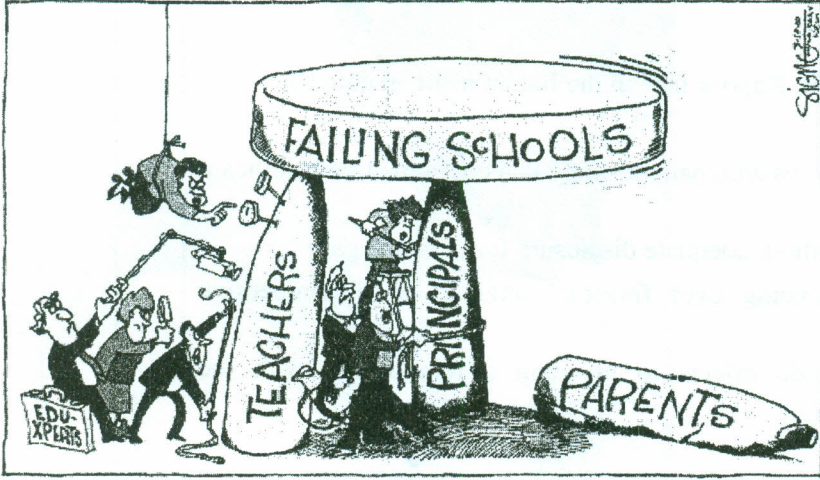
Note: Answer all questions from **Part-A** and any **Four** from **Part-B****Part-A (4 × 2 = 8 Marks)**

Q. No.	Stem of the question	M	L	CO	PO										
1.	Match the following:	2	2	1	8,12										
	<table border="1"> <thead> <tr> <th>Common Rationalizations Used to Avoid Accountability</th> <th>Examples</th> </tr> </thead> <tbody> <tr> <td>1.If it's necessary, it's ethical:</td> <td>A. An employee discovers a loophole in company policies that allows them to exploit a financial advantage. Despite the action being technically legal, it doesn't align with ethical standards, as it involves taking advantage of a system vulnerability for personal gain.</td> </tr> <tr> <td>2. If it's legal, it's ethical:</td> <td>B. In a competitive business environment, Company A engages in a smear campaign against Company B. In retaliation, Company B initiates a similar campaign against Company A. Both justify their actions by claiming they are merely responding to the actions of the other, creating a cycle of unethical behavior.</td> </tr> <tr> <td>3.If you did it to me first and I do it back to you, it's ethical:</td> <td>C. A manager, under pressure to meet quarterly targets, decides to manipulate financial reports to show better performance. The rationale is that it's necessary for the company's survival, justifying unethical actions for a perceived greater good.</td> </tr> <tr> <td>4.If everyone's doing it, it's ethical:</td> <td>D. In a corporate setting, employees routinely engage in timesheet padding to claim extra hours not worked. The rationalization is that everyone in the organization does it, creating an unwritten norm. However, this doesn't make the action ethical, as it goes against honesty and integrity principles.</td> </tr> </tbody> </table>	Common Rationalizations Used to Avoid Accountability	Examples	1.If it's necessary, it's ethical:	A. An employee discovers a loophole in company policies that allows them to exploit a financial advantage. Despite the action being technically legal, it doesn't align with ethical standards, as it involves taking advantage of a system vulnerability for personal gain.	2. If it's legal, it's ethical:	B. In a competitive business environment, Company A engages in a smear campaign against Company B. In retaliation, Company B initiates a similar campaign against Company A. Both justify their actions by claiming they are merely responding to the actions of the other, creating a cycle of unethical behavior.	3.If you did it to me first and I do it back to you, it's ethical:	C. A manager, under pressure to meet quarterly targets, decides to manipulate financial reports to show better performance. The rationale is that it's necessary for the company's survival, justifying unethical actions for a perceived greater good.	4.If everyone's doing it, it's ethical:	D. In a corporate setting, employees routinely engage in timesheet padding to claim extra hours not worked. The rationalization is that everyone in the organization does it, creating an unwritten norm. However, this doesn't make the action ethical, as it goes against honesty and integrity principles.				
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2.	Case Study 2: Legal Ethics (Indian Context) Anita, an attorney in India, discovers that her client is withholding critical information that could influence the outcome of a legal case. Revealing this	2	3	2	8,12										

Contd... 2

	<p>information may harm the client's position and strain the attorney-client relationship.</p> <p>Question 1: What ethical challenge does Anita confront in the Indian legal context?</p> <p>a) Balancing client confidentiality with duty to the court and societal justice b) Advocating for the client's interests while ignoring procedural norms c) Prioritizing client satisfaction over diligence in legal proceedings d) Disclosing information without client consent for public benefit</p> <p>Question 2: In line with the Bar Council of India's Rules on Professional Standards, which principle is most relevant to Anita's situation?</p> <p>a) Duty of loyalty to the client b) Impartiality in legal proceedings c) Adherence to procedural norms d) Zealous representation of clients' interests</p>				
3.	<p>Case Study: Online Privacy Concerns</p> <p>In a rapidly evolving digital landscape, individuals often encounter challenges related to online privacy. Consider the following case study:</p> <p>Emma, a social media user, recently discovered that her personal information, including contact details and browsing history, was accessed by a third-party app without her explicit consent. The app developers claim it was for improving user experience, but Emma feels her privacy has been violated.</p> <p>Question 1: What privacy concern does Emma face in this case?</p> <p>a) Phishing attack b) Data breach c) Identity theft d) Invasion of privacy through unauthorized data access</p> <p>Question 2: In adherence to cyber ethics, which principle emphasizes respecting individuals' rights to control their personal information?</p> <p>a) Transparency b) Accountability c) Security d) Anonymity</p>	2	2	3	10,12
4.	<p>Case Study 3: Medical Ethics</p>	2	3	4	8,12

	<p>Dr. Kapoor, a physician in India, is approached by a pharmaceutical company to endorse a new medication. The company offers significant financial incentives, but the medication has undisclosed side effects.</p> <p>Question 1: What ethical dilemma does Dr. Kapoor face in the Indian medical context?</p> <p>a) Balancing financial incentives with patient safety in a cost-sensitive healthcare system b) Promoting medications without adequate disclosure for personal gain c) Prioritizing patient well-being over financial interests in a competitive pharmaceutical market d) Disregarding potential side effects to maintain a relationship with the pharmaceutical company</p> <p>Question 2: In consideration of the Medical Council of India's Code of Medical Ethics, which principle should guide Dr. Kapoor's decision?</p> <p>a) Beneficence and non-maleficence b) Patient autonomy and informed consent c) Professional integrity and financial prudence d) Collaboration with pharmaceutical companies for healthcare advancement</p>				
Part-B (4 × 8 = 32 Marks)					
5. a)	<p>Scenario: A public health crisis, such as a pandemic, impacts your community. Discuss the roles and responsibilities of individuals in adhering to health guidelines, supporting vulnerable populations, and contributing to community resilience.</p> <p>Question: Analyze the individual and collective responsibilities citizens have during a public health crisis. How can communities foster a sense of solidarity and mutual support, and what role does effective communication play in coordinating community responses to such crises?</p>	4	3	1	8,12
b)	<p>Case Study: Corporate Environmental Impact</p> <p>ABC Corporation, a leading manufacturing company, is facing allegations of environmental pollution due to its industrial activities. The company's waste disposal practices have raised concerns among environmentalists and nearby communities. In this context, address the following questions on ethical accountability:</p> <p>Question 1: Discuss the ethical accountability of ABC Corporation in relation to the environmental impact of its operations. Analyze the potential consequences of the</p>	4	3	1	8,12

	company's actions on the environment and surrounding communities. Additionally, explore the role of ethical leadership in addressing such issues.				
6. a)	 <p>Write your opinion on the picture shown above? Who is/are responsible for failing schools?</p>	4	3	2	8,12
b)	<p>A team leader presents a project as their own, neglecting to acknowledge the significant contributions of team members.</p> <p>Question: How does taking credit for others' work contribute to a toxic work environment and hinder team morale and productivity?</p>	4	3	2	8,12
7. a)	<p>Consider the death of a prominent political figure. After their passing, a journalist decides to revisit a decades-old scandal involving corruption allegations. The question then arises: is it ethical for the journalist to resurface such information so soon after the person's demise?</p>	4	3	3	8,12
b)	<p>The Unseen Observer</p> <p>A nondescript individual like yourself begins to notice unusual occurrences, such as receiving targeted advertisements that eerily align with your recent conversations. You suspect that your smart devices might be collecting more data than you realized.</p> <p>Question:</p> <p>Reflecting on this case, analyze the challenges individuals face in maintaining privacy in the digital age. How might the seemingly innocuous data collected from everyday activities be exploited, and what steps can individuals take to mitigate such risks while still benefiting from modern technology?</p>	4	4	3	8,12
8. a)	<p>You are a paparazzo photographer known for capturing candid celebrity shots. While on assignment, you witness a potentially devastating personal incident involving a major star. This information could be incredibly lucrative, but publishing it could also cause substantial harm to the celebrity and their family. Do you expose the story for financial gain, or protect the individual's privacy and risk losing a big opportunity? Analyze the ethical considerations involved and propose a justified course of action.</p>	4	3	4	8,12

b)	<p>Scenario: A doctor discovers that a teenage patient is engaging in risky behaviors without the knowledge of their parents. The doctor is torn between maintaining patient confidentiality and the potential risks to the patient's health. The parents express concerns about their child's well-being and seek information.</p> <p>Question: Examine the ethical principles involved in balancing patient confidentiality and family concerns in healthcare. How can healthcare professionals navigate these situations while upholding trust and ensuring the best interests of the patient?</p>	4	3	4	8,12
9. a)	<p>A peaceful protest against rising housing costs in a city escalates into violent clashes with the police. As a citizen, how do you navigate your right to protest and your responsibility to maintain order? Do you condemn the violence while still supporting the cause, or do you call for calm and compromise? Discuss the challenges and potential solutions in balancing individual rights with collective well-being.</p>	4	4	1	8,12
b)	<p>An employee constantly belittles and demeans their colleagues through verbal harassment.</p> <p>Question: What are the potential consequences of tolerating a culture of verbal harassment in the workplace, and how can organizations address such behaviors?</p>	4	3	2	8,12
10. a)	<p>Parent's Online Post about a Teacher</p> <p>Situation: Sarah, a parent, posted a strongly worded critique about her child's teacher on a public parenting forum. The post gained traction, and other parents began discussing the teacher negatively. The school administration became aware of the situation, and the teacher faced increased scrutiny from both parents and colleagues.</p> <p>Questions:</p> <p>Analysis of the Case: What happened in this case, and how would you analyze it? To what extent should individuals consider the potential consequences of their online posts, especially when discussing others in a public forum?</p> <p>Online Behavior and Accountability: How accountable should individuals be for their online behavior, particularly when it involves public critiques of professionals? In what ways can online communities foster constructive conversations while avoiding the potential harm caused by negative or inflammatory posts?</p>	4	5	3	8,12
b)	<p>Case Study 3: Privacy Concerns in Medical Reporting</p> <p>In a news report, a media outlet exposes personal medical information about a public figure without their consent. Discuss the ethical considerations related to privacy in medical reporting. Analyze the potential harm caused by the disclosure of personal health information and the responsibilities of the media organization to respect individuals' privacy rights. Explore the role of media ethics in balancing the public's right to information and the need to protect individual privacy in medical reporting.</p>	4	4	4	8,12

M : Marks; L: Bloom's Taxonomy Level; CO; Course Outcome; PO: Programme Outcome

i)	Blooms Taxonomy Level – 1	20%
ii)	Blooms Taxonomy Level – 2	20%
iii)	Blooms Taxonomy Level – 3 & 4	60%
